# BRICKS R US

## The Concept

Home: The Concept



















#### Why Bricks R Us?

- 🗹 Laser and Sandblasting Process 🛭 🗹 iPhone/iPad & Android App 🕡
- Lowest Price Guarantee 0 Accept Order In Any Format
- Secure Online Ordering System 0 Largest Selection of Bricks
- 🗹 Bonus Bricks Program 🛭 Live Chat for your Donor Site
- **Free Customized Brochures** Live Conference Presentation
- Free Full Product Engraved Samples Pick Your Own Ship Date
- Engrave any Brick/Tile Brick Rewards Points 0
- Online Secure Donor Sites 0 ✓ No Contracts (Unless Preferred)
- 25 Years in Business 0 ✓ Lifetime Guarantee ②
- Free Shipping Text Message Shipping Alerts
- Getting Started Guide Customized Order Forms
- Ordering Templates 24 Hour Support Ticket System
  - **Email Alerts** ✓ No Minimum Order

## **Engraved Bricks for Fundraising**

Why do so many organizations use Bricks R Us? It's our free services, customer support, high quality products, and the tools that we provide to assist you in having a successful campaign. We list all of our prices - no surprises! Raising funds and the spirit of giving can be solid as a brick! Bricks R Us can show you the future of fundraising.

Bricks R Us services extend beyond our engraving capabilities. We've created consulting services to ensure the success of your campaign; offer marketing, public relations, order forms, mapping and tracking systems and an array of sales related services as well as an Online Ordering System.

Contact a Bricks R Us marketing representative for information on the future of fundraising for your business, government, school, hospital or non- profit organization. We know what works, and we can make it work for you. Best of all, you can create a new sidewalk or wall at no cost to you and raise funds at the same time.

If fundraising is in your future, Bricks R Us offers you today's best pathway to success.

Personalized engraved bricks and tiles by Bricks R Us, in the shape and size of your choice, can help you raise funds and provide donor recognition at the same time.



Charities, religious institutions, hospitals, government buildings, schools and colleges, civic organizations ... all can benefit from this proven method of painless fund-raising.

You determine the price for which each individually personalized engraved brick or tile will be sold. Bricks R Us will provide you with their low not nrice nor inscribed item. The difference between those

<sup>\*</sup>Bold Indicates No Other Engraving Company Offers Service



two costs is the direct profit to the charity or project of your choice. Best of all, your donor's name or inscription is literally "set in stone" for a lifetime.

Install your personalized engraved bricks or tiles in outdoor walkways, indoor corridors, on plaza and terraces, even on vertical

walls. Let your exact needs or your imagination be your guide.

### Motivation

Although inscription campaigns are not new, Bricks R Us is the only company that combines computer generated engraving technology and high volume production capacity with our extensive control and tracking system for outstanding accuracy.

We offer a wide variety of type style designs and letter sizes. They are available on practically any material that you can engrave on, creating a truly distinctive look that is tailored to an exciting and meaningful project. The purpose is valid, the method is easy, and profits are great.

### Concept

Personalized *engraved bricks* or tiles can be installed in walkways, plazas, indoor corridors, and on vertical walls. You can offer a low-priced way for everyone to pitch in and help raise money for your organization. A *brick fundraiser* has no upfront costs and there won't be any leftover inventory. In addition, a brick fundraiser can be ongoing for years to come if you so desire. The end result will be an everlasting tribute from your donors to your organization.

How much money can be raised? Bricks have sold for \$50.00 to \$1,000.00. Remember, your cost stays the same.

## **Customer Service**

We believe that our customer service is what sets us apart from any other company. Raising funds using engraved bricks is an easy way to raise money as long as you have the right support group. This is why we have our **24 Hour Policy** - since we strive to give you the best customer service available, we will always respond to your phone calls or emails within 24 hours. When you send us an order, you will receive a proof sheet within 24 hours. When you send in the approved proof sheet, we will give you the actual shipping date within 24 hours (If you use our Online Ordering System, you can pick your own shipping date). When we receive your payment, you will receive a received payment email within 24 hours. When we ship your order, you will receive your tracking information within 24 hours.

This is our way to make sure you are always informed throughout the entire process.

## **Our Website**

We have designed our website with our customer in mind; we feel that if you review our web pages, all of your questions will be answered in regards to raising funds using a brick fundraiser. When we designed this site, our main goal was to make it as simple as possible with as much information for our customer's needs. We are the only brick engraving company that lists our complete prices and our Frequently Asked Questions page has been designed from all of the questions that we receive (we update that page as often as needed). Our 22 years in the business makes us one of the oldest brick engraving companies around and we feel our customer service is the best of any company; ask us a question and see how fast we respond! When viewing our products page, if you do not see a brick that you are looking for, we will use any engravable brick desired. We are based in Miami, Florida and ship throughout the world: prices include free shipping (only within the Continental US). Fundraising is a serious business and we strive to make every customer's experience one of the very best.

We appreciate you stopping by.